# Farrell Funeral Home cares

By LISA BACKUS
@LBACKUSNBH

NEW BRITAIN — For more than 75 years, caring for the community at a family-owned business has been staple of the Farrell Funeral Home, now run by father and son Bill and Michael Farrell.

"One of the things my father said most often was, 'Consider it helping people,'" Bill Farrell said. "Always do the right thing. It's about the individuals and taking care of them as best he could."

William Farrell started the funeral home at its current location at 110 Franklin Square in November 1941. His son Bill joined him in 1978, and the two worked together until 1991. Bill's son, Michael, joined the business in 2010. Both are licensed funeral directors and embalmers.

Father and son grew up around the business, tending to the lawns and sidewalks and later going to school to carry on the family tradition of providing compassionate and professional service at one of the most difficult times a family can face.

"Probably the most rewarding aspect is that we're serving second, third and fourth generations," Bill Farrell said. "Families trust us and come back to us."

Wesley Bunnell | Staff

Bill Farrell Jr.

Farrell Funeral Home provides a wide range of services, from traditional funerals to cremations to pre-planning.

They handle all aspects of funeral service, from obituary writing to providing an urn bier, which can be carried into the church by pallbearers after cremation.

The funeral home has embraced technology and now provides families valuable information on what it has to offer on its website and its very active Facebook page, Michael Farrell said.

"Families can get real-time information any time to give themselves an idea of what they need to be prepared for," he said.

The website includes pricing packages, which the father-and-son team said are important information that people need when considering what type of funeral they would like to have for a loved one.

The funeral home offers a full range of caskets, burial vaults and urns and a full line of cremation jewelry, which memorializes a loved one with a small amount of ashes within lockets and other jewelry pieces.

"We talk with families to go into greater detail, but by looking at the website, you can get an understanding of what needs to be done, Michael Farrell said. "There are 50 to 70 decisions to be made when a death occurs and usually you have about 72 hours to make them, and if you have family coming in from out of state, there are even more decisions to make."

"We're still family owned and operated," Michael Farrell said. "We're very proud of that and we are still dedicated to a high standard of service."

For more information, call Farrell Funeral Home at 860-225-8464, or visit its website at farrellfuneralhome.com.

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